

## Toyota Forklift

Toyota Forklift Training Hamilton - Since 1992, Toyota Material Handling inc., U.S.A., also referred to as TMHU, has been the top selling lift truck provider in the U.S. This company has been situated out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a first-rate reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the foundation of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant progress, and its environmental methods. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70 percent less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A. - Leading the Industry

Brett Wood, President of TMHU, associates Toyota's success to its strong commitment to fabricating the best quality lift vehicles at the same time as delivering the utmost customer service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is among the magazines impressive world's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company values towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other corporations and certainly no other resource handling producer can thus far rival Toyota. Environmental responsibility is a fundamental feature of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end creation is a lift vehicle that produces 70% fewer smog forming emissions than the current Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and local parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift vehicles offer enhanced strength, visibility, output, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps decrease the risk of incidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability can discern factors that may lead to lateral instability and likely lateral overturn. When any of these conditions have been detected, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding stability.

SAS was originally released to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS have been built-in to nearly all of Toyota's internal combustion products. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's hardnosed values extend far beyond the technology itself. The company believes in offering widespread Operator Safety Training services to help users meet and exceed OSHA standard 1910.178. Instruction services, video tutorials and an assortment of materials, covering a broad scope of matters-from individual safety, to OSHA policies, to surface and cargo situations, are offered through the supplier network.

### Toyota's U.S. Dedication

Toyota has maintained a continuous existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the total commitment exceeding \$113 million dollars.

The modern NCC was designed to serve TMHU buyers and dealers. The facility includes a 360-degree display room, a

presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a training center.

#### Leader in Customer Service and Satisfaction

The NCC embodies Toyota's dedication to offering top-notch customer service. TMHU's 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, supply the most wide-ranging and inclusive client service and support in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.